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Top Skills

Inteligência artificial
Microsoft Excel
Python

Languages

Inglês (Professional Working)
Italiano (Elementary)

Certifications

Python do Zero à Automação com N8N
The Complete SQL Bootcamp: Go from Zero to Hero
Power BI Completo - Do Básico ao Avançado

Lavinia Haddad

Junior Data Analyst | Excel | Power BI | Python | SQL | Machine Learning | AI |
Porto Seguro, Bahia, Brazil

Summary

Junior Data Analyst | Excel | Power BI | Python | SQL | Machine Learning | AI

I am passionate about transforming raw data into valuable insights that support strategic decision-making. With experience in creating interactive dashboards using Power BI, automating reports with Python and SQL, and performing advanced analyses in Excel, my goal is to deliver data-driven solutions that generate real business impact.

Currently, I am expanding my expertise into artificial intelligence and machine learning, applying predictive modeling and recommendation systems to solve complex challenges. I work with tools and libraries such as pandas, numpy, scikit-learn, and agile methodologies to develop scalable and efficient solutions.

My key skills include:

Developing dynamic dashboards and data visualizations focused on usability and data storytelling using Power BI and DAX.

Manipulating, cleaning, and analyzing large datasets with Python and SQL to ensure data quality and integrity.

Applying machine learning algorithms to create predictive, classification, and recommendation models aimed at continuous process improvement.

Strong analytical skills and attention to detail combined with interpersonal abilities that foster teamwork and effective communication.

I am highly motivated to learn from multidisciplinary teams, solve real business problems through data analysis and AI, and grow professionally in both Brazilian and international markets.

Check out my portfolio with real projects and practical demonstrations:

github.com/LaviniaHaddad | <https://laviniahaddad.wixsite.com/lavinia-haddad>

Experience

Coelho Contabilidade

1 year 4 months

Accounting Assistant | Junior BI Analyst

February 2025 - Present (6 months)

Support in accounting routines, including journal entries, reconciliations, and monthly closings.

Assistance in preparing financial statements and accounting reports.

Serve as the technical point of contact for the accounting and administrative systems used by the team.

Maintain direct communication with technical support, resolve operational issues, and implement system updates.

Development and maintenance of accounting and management dashboards.

Automation of financial reports using data analysis and visualization tools.

Monitoring and periodic updating of databases and key performance indicators.

Accounting Clerk

April 2024 - March 2025 (1 year)

Porto Seguro, Bahia, Brasil

- Implemented a new financial management system and automated reporting processes, reducing errors and team workload.
- Mapped departmental workflows and eliminated bottlenecks to optimize document management and communication.

Studio de Tatuagem | Não Sai No Banho

Administrative and Financial Assistant

October 2022 - December 2023 (1 year 3 months)

São Paulo, São Paulo, Brasil

Managed the studio's financial organization, including accounts payable/receivable, cash flow, and expense tracking.

Created financial control spreadsheets and monthly performance reports to support decision-making.

Oversaw inventory management, implementing a system for stock control and replenishment.

Provided support in operational and administrative routines, ensuring smooth daily activities.

Handled supplier relations, schedule management, and assisted in customer service.

Stone Pagamentos

Logistics Assistant

June 2021 - September 2022 (1 year 4 months)

São Paulo, Brasil

- On-site client support for product setup and usage.
- Local logistics management: receiving, reverse logistics, equipment sorting, and stock control.
- Periodic inventory and warehouse organization for efficient material tracking.

Coelho Contabilidade

Receptionist

January 2015 - October 2016 (1 year 10 months)

Porto Seguro, Bahia, Brasil

- Customer service and administrative support for the accounting team.
- Document organization and appointment scheduling to streamline daily office operations.

Education

Centro Universitário FMU | FIAM-FAAM

Game development, IT · (January 2017 - July 2019)

Universidade Anhanguera São Paulo

Bacharelado, Contabilidade · (January 2024 - January 2028)